CEO and CFO Gender and Firm-Wide Insider

Trading

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Abstract

We investigate insiders' profitability under female executives using a sample of US firms between 2003 and 2011. Our results suggest a significant decrease in firm-wide insider trading profitability following switches from male-to-female CEOs and CFOs. These findings are consistent to different empirical specifications, including difference-in-difference and propensity score matching. This evidence suggests female executives change the corporate culture in their organization via a stronger "tone-at-the-top" that limits insiders' opportunistic trading.

Keywords: Insider trading, gender, corporate culture

Data availability: Data is available from the sources identified in the paper

JEL Classification: G14, G34, J16

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