

Dissertation Seminars
Second Semester 2019/2020

Applied Economics		
06-Feb-20	14h00 - 15h30	526
20-Feb-20	14h00 - 17h00	527
27-Feb-20	14h00 - 17h00	527

Building sustainable hybrid organizations		
06-Feb-20	15h00 - 17h00	511
20-Feb-20	15h00 - 17h00	501
12-Mar-20	15h00 - 17h00	501
02-Apr-20	Individual Meetings	Skype
30-Apr-20	Individual Meetings	Skype
14-May-20	Individual Meetings	Skype

Business Strategy Case Studies		
06-Feb-20	09h30 - 11h00	526
13-Feb-20	09h30 - 11h00	526
20-Feb-20	09h30 - 11h00	526
27-Feb-20	09h30 - 11h00	526
12-Mar-20	09h30 - 11h00	527
02-Apr-20	09h30 - 11h00	527
16-Apr-20	09h30 - 11h00	526
07-May-20	09h30 - 11h00	526
TBD	TBD (Individual Meetings)	TBD
TBD	TBD (Individual Meetings)	TBD

Consulting For Startups		
12-Feb-20	11h00 - 12h30	525
04-Mar-20	11h00 - 12h30	525
18-Mar-20	11h00 - 12h30	526
06-May-20	11h00 - 12h30	517

Consulting Project		
12-Feb-20	09h30 - 11h00	513
04-Mar-20	09h30 - 11h00	513
18-Mar-20	09h30 - 11h00	526
06-May-20	09h30 - 11h00	513

Consumer Behaviour and the Experience Economy		
05-Feb-20	17h00- 18h30	526
12-Feb-20	17h00- 18h30	526
19-Feb-20	17h00- 18h30	526
26-Feb-20	17h00- 18h30	526
TBD (From 4th to 6th of March)	TBD (Individual Meetings)	TBD
TBD (From 1st to 3th of April)	TBD (Individual Meetings)	TBD
23-Apr-20	15h30 - 18h30	522-B
TBD (From 4th to 6th of May)	TBD (Individual Meetings)	TBD
TBD (From 20th to 22th of May)	TBD (Individual Meetings)	TBD

Data-Driven Consumer Insights in Media and Entertainment Industries		
06-Feb-20	11h00 - 12h30	527
18-Feb-20	11h00 - 12h30	526
03-Mar-20	11h00 - 12h30	526
17-Mar-20	11h00 - 12h30	526
03-Apr-20	11h00 - 12h30	526
05-May-20	11h00 - 12h30	526

Digital and Sustainable Business Models		
06-Feb-20	14h00 - 15h30	501
20-Feb-20	14h00 - 15h30	526
12-Mar-20	14h00 - 15h30	527
14-May-20	14h00 - 15h30	527

Digital Consumer Insights		
03-Feb-20	09h00 - 10h30	527
10-Feb-20	09h00 - 10h30	527
TBD (Week of March 2nd to 6th)	TBD (Individual Meetings)	TBD
13-Mar-20	11h00 - 12h30	526
20-Mar-20	11h00 - 12h30	526
27-Mar-20	11h00 - 12h30	526
TBD (Week of April 13th to 17th)	TBD (Individual Meetings)	TBD
24-Apr-20	11h00 - 12h30	526
TBD (Week of May 4th to 8th)	TBD (Individual Meetings)	TBD

Digital Transformation		
12-Feb-20	11h00 - 12h30	513
19-Feb-20	11h00 - 12h30	525
11-Mar-20	11h00 - 12h30	525
25-Mar-20	TBD (Individual Meetings)	TBD
08-Apr-20	11h00 - 12h30	517
06-May-20	TBD (Individual Meetings)	TBD

Empirical Banking and Financial Institutions Management		
04-Feb-20	18h30 - 21h30	526
05-Feb-20	18h30 - 21h30	520-A
11-Feb-20	18h30 - 21h30	526
12-Feb-20	18h30 - 21h30	520-A

Equity Valuation		
12-Feb-20	12h30 - 14h00	511
27-Feb-20	12h30 - 14h00	527
19-Mar-20	12h30 - 14h00	526
02-Apr-20	13h00 - 14h00	526
23-Apr-20	12h30 - 14h00	526
30-Apr-20	12h30 - 14h00	526
TBD (April & May)	TBD (Individual Meetings)	TBD
TBD (April & May)	TBD (Individual Meetings)	TBD

Financial Analysis of Corporate Events		
06-Feb-20	09h30 - 11h00	527
21-Feb-20	09h30 - 12h30	525
28-Mar-20	09h30 - 12h30	522-B

Fintech		
06-Feb-20	17h00 - 20h00	514
20-Feb-20	17h00 - 20h00	520-A
12-Mar-20	17h00 - 20h00	514
TBD (April & May)	TBD	TBD
TBD (Beginning of May)	TBD	TBD

How Firms Can Cope With Changing Environments		
12-Feb-20	14h00 - 15h30	514
26-Feb-20	14h00 - 15h30	514
11-Mar-20	14h00 - 17h00	514
25-Mar-20	14h00 - 17h00	522-B
15-Apr-20	14h00 - 17h00	514
28-Apr-20	14h00 - 17h00	501
15-May-20	14h00 - 17h00	525

International Management Case Studies		
05-Feb-20	14h00 - 15h30	526
05-Feb-20	15h30 - 17h00	526
19-Feb-20	14h00 - 15h30	525
09-Mar-20	14h00 - 15h30	526
27-Mar-20	14h00 - 15h30	526
14-Apr-20	TBD (Individual Meetings)	TBD
27-Apr-20	14h00 - 15h30	526
TBD (First 2 weeks of May)	TBD (Individual Meetings)	TBD

Intrapreneurship, Innovation & Incumbency Effects		
12-Feb-20	20h00	521-A
TBD	TBD (Group Session)	TBD
TBD	TBD (Group Session)	TBD
TBD	TBD (Group Session)	TBD
TBD	TBD (Group Session)	TBD
TBD	TBD (Individual Meetings)	TBD

Investment Strategies		
12-Feb-20	14h00 - 15h20	513
04-Mar-20	14h00 - 15h20	526
06-May-20	14h00 - 15h20	526

Luxury Management Case Studies		
06-Feb-20	09h30 - 11h00	520-B
06-Feb-20	11h00 - 12h30	520-B
19-Feb-20	15h30 - 17h00	525
09-Mar-20	15h30 - 17h00	526
27-Mar-20	15h30 - 17h00	526
14-Apr-20	TBD (Individual Meetings)	TBD
27-Apr-20	15h30 - 17h00	526
TBD (First 2 weeks of May)	TBD (Individual Meetings)	TBD

Structural models of contingent claims pricing and credit risk		
04-Feb-20	18h30 - 20h00	527
06-Feb-20	17h00 - 18h30	522-A
11-Feb-20	18h30 - 20h00	527
13-Feb-20	18h30 - 20h00	514
18-Feb-20	18h30 - 20h00	526
28-Feb-20	18h30 - 20h00	525
17-Mar-20	18h30 - 20h00	526
08-Apr-20	18h30 - 20h00	518
05-May-20	18h30 - 20h00	526
22-May-20	18h30 - 20h00	526

Dissertation Seminars
Second Semester 2019/2020

Marketing and Hedonic Experiences		
05-Feb-20	13h30- 16h30	501
12-Feb-20	13h30- 16h30	525
19-Feb-20	13h30- 16h30	501
04-Mar-20	13h30- 16h30	525
11-Mar-20	13h30- 16h30	525
18-Mar-20	11h00- 14h00	527
01-Apr-20	11h00- 14h00	5408-A
15-Apr-20	11h00- 14h00	5408-A

Markets and Investments		
12-Feb-20	12h30 - 14h00	501
26-Feb-20	11h00 - 14h00	525
11-Mar-20	11h00 - 12h30	513
06-May-20	11h00 - 12h30	522-B

Mergers & Acquisitions		
27-Feb-20	09h30 - 11h00	527
05-Mar-20	09h30 - 11h00	526
12-Mar-20	09h30 - 11h00	526
TBD (April & May)	TBD (Individual Meetings)	TBD

New Business Opportunities		
13-Feb-20	09h30 - 11h00	527
03-Mar-20	09h30 - 11h00	522-A
19-Mar-20	09h30 - 11h00	526
07-May-20	09h30 - 11h00	527

New Product Innovation		
15-Feb-20	09h00 - 11h00	515
22-Feb-20	09h00 - 12h30	515
14-Mar-20	09h00 - 12h30	515
04-Apr-20	09h00 - 12h30	515
02-May-20	09h00 - 12h30	515
16-May-20	09h00 - 12h30	515

Product Management In Consumer Packaged Goods		
10-Feb-20	18h30 - 20h00	516
17-Feb-20	18h30 - 20h00	516
TBD (Week of March 2nd)	TBD (Individual Meetings)	TBD
09-Mar-20	18h30 - 20h00	518
16-Mar-20	18h30 - 20h00	518
06-Apr-20	18h30 - 20h00	518
TBD (Week of April 27th)	TBD (Individual Meetings)	TBD
11-May-20	18h30 - 20h00	518
TBD (Week of May 18th)	TBD (Individual Meetings)	TBD

Responsible Business and Leadership		
05-Feb-20	11h00 - 12h30	513
19-Feb-20	09h30 - 11h00	506
11-Mar-20	09h30 - 11h00	513
02-Apr-20	09h30 - 11h00	526
30-Apr-20	11h00 - 13h00	527
14-May-20	11h00 - 13h00	527

The Business Opportunity Of New Technologies		
06-Feb-20	08h00 - 11h00	522-B
20-Feb-20	08h00 - 11h00	501
12-Mar-20	08h00 - 11h00	501
16-Apr-20	TBD (Individual Meetings)	TBD
21-May-20	TBD (Individual Meetings)	TBD

The Future Of Industries		
12-Feb-20	15h30 - 17h00	526
19-Feb-20	15h30 - 17h00	526
11-Mar-20	15h30 - 17h00	526
25-Mar-20	TBD (Individual Meetings)	TBD
08-Apr-20	15h30 - 17h00	526
06-May-20	TBD (Individual Meetings)	TBD

The value of co-created products		
03-Feb-20	11h00 - 12h30	527
13-Feb-20	11h00 - 12h30	501
26-Feb-20	11h00 - 12h30	513
09-Mar-20	11h00 - 12h30	527
23-Mar-20	11h00 - 12h30	527