

Cross Cultural Management Workshop

Nazlı Bhatia

<https://www.clsbe.lisboa.ucp.pt/person/nazli-bhatia>

Professor Nazlı Bhatia welcomes the International Undergraduate Students intakes of 2014 and 2015 to attend a workshop on Cross Cultural Management. Please note that the completion of this module is required for graduation and that this is the last chance for the 2014 students to take it in the 2016-17 academic year.

Most business today consists of complex global supply chains spanning multiple countries and cultures involving different parties from around the world. Moreover, many organizations are themselves multinational, comprised of employees from many different cultures. The obvious implication of the increasingly global nature of business is a need for managers and employees to develop cross-cultural literacy. This 4.5 hour module aims to introduce you to the tools to develop such cross-cultural literacy. Specifically, we will focus on the fundamentals of cross-cultural differences, challenges of working and managing in a global environment as well as ways to overcome these challenges.

Nazlı Bhatia is an Assistant Professor of Organizational Behavior at Católica-Lisbon School of Business and Economics. She joined in September 2014 after receiving her PhD from the Tepper School of Business at Carnegie Mellon University. Her main areas of research are negotiation and ethics. She teaches courses on negotiation and cross-cultural management.

Apr 28th, 8:00 to 12:30, Room 521-B