

PIETRO VERSARI

Católica Lisbon School of Business & Economics
 Palma de Cima, 1649-023 Lisbon
 Portugal

Mail 1: pversari@clsbe.lisboa.ucp.pt
 Mail 2: pversari@gmail.com
 Phone: +39 3381707353

ACADEMIC EMPLOYMENT

Postdoctoral research fellow CUBE – Catolica Lisbon Research Unit in Business & Economics Católica Lisbon School of Business & Economics, Lisbon, Portugal.	May 2017 - Present
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VISITING POSITIONS

Visiting postdoctoral research fellow at IESE Business School, Center for Business and Society, Barcelona, Spain.	May 2018 – December 2018
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EDUCATION

<p><u>Phd in Management</u>, LUISS Guido Carli University, Rome (Italy). <i>Dissertation</i>: “How is social entrepreneurship possible? A Multilevel study on social-entrepreneurial activity enabling mechanisms”. <i>Dissertation supervisors</i>: prof. Francesco Rullani (LUISS Guido Carli), prof. Alessandro Marino (LUISS Guido Carli). <i>Committee</i>: prof. Guido Palazzo (HEC Lausanne), prof. Francesco Zirpoli (Ca’ Foscari Venezia), prof. Christian Manfred Lechner (Free University of Bozen), prof. Niels G. Noorderhaven (Tilburg University). <i>Final evaluation</i>: Excellent.</p>	May 2017
<p>Visiting Phd student, IESE Business School, Barcelona, Spain. Supervisor: prof. Antonino Vaccaro.</p>	October 2016 - May 2017
<p>Visiting Phd student, Yunus Centre for Social Business and Health, Glasgow Caledonian University, Glasgow, Scotland. Supervisor: prof. Michael Roy.</p>	September 2015 - January 2016
<p>Visiting Phd student, Hertie School of Governance, Berlin, Germany. Supervisor: prof. Johanna Mair.</p>	February 2015 – May 2015
<p><u>Master degree in Economics and Management</u>, LUISS Guido Carli University, Rome, Italy. <i>Final evaluation</i>: 110 e lode (full marks with honours)</p>	March 2012
<p><u>Bachelor degree in Political Science</u>, LUISS Guido Carli University, Rome, Italy. <i>Final evaluation</i>: 110 e lode (full marks with honours)</p>	December 2009

- Publications

Refereed journals

Mongelli, L.*, **Versari, P.***, Rullani, F., & Vaccaro, A. (2018). "Made in Carcere: Integral Human Development in extreme conditions." *Journal of Business Ethics*, 1-19. <https://doi.org/10.1007/s10551-018-3821-6> [*1st and 2nd authors contributed equally and are listed in alphabetical order]

Mongelli, L., Rullani, F., & **Versari, P.** (2017). "Hybridization of diverging institutional logics through common-note practices: An analogy with music and the case of social enterprises." *Industry and Innovation*, 24(5): 492-514. <https://doi.org/10.1080/13662716.2017.1302793>

Book chapters

Mongelli, L., **Versari, P.**, & Giustiniano, L. (2017) "Made in Carcere: Scaling a Social Enterprise Business Model", in P. Miesing & M. Aggestam (Eds.), *Educating Social Entrepreneurs: From Business Plan Formulation to Implementation, Volume II (221-246)*. New York, NY: Business Expert Press, LLC. ISBN-13: 978-1-63157-897-7; 978-1-63157-898-4

- Papers under review at refereed journals

Versari, P., Maiolini, R., & Rullani, F. "Unfolding collective social entrepreneurship." *Development phase*: under review at "Nonprofit and Voluntary Sector Quarterly" (1st R&R).

Ramus, T., **Versari, P.**, Lee, M., & Vaccaro, A. "Commercialization of mission-oriented organizations as a structural hybridization process." *Development phase*: under review at "Academy of Management Journal" (1st R&R).

- Working papers

Versari, P. "Conflict reduction vs conflict resistance: Differences in conflicting institutional logics management strategies and their impact on intra-organizational institutional conflict." *Development phase*: advanced draft. Target journal "Journal of Management Studies".

Versari, P., Rullani, F., Mongelli, L., & Vaccaro, A. "The role of strategic diversification on dual performances of social-business hybrids." *Development phase*: draft preparation. Target journal "Organization Science".

Ramus, T., **Versari, P.**, Vaccaro, A., & Brusoni, S. "The hybridization of the Italian Fiscal Police: 150 years of history." *Development phase*: draft preparation. Target Journal "Research in the Sociology of Organizations". Invited contribution to the special issue "Organizational Hybridity: Perspectives, Processes, Contexts" held by M. Besharov & B. Mitzinnck.

Versari, P., Ramus, T., & Aranda, A. "Hybrid organizing and stakeholders management in social enterprises." *Development phase*: data collection.

Ramus, T., **Versari, P.**, & Villani, E. "Growing through partnerships with social and commercial actors." *Development phase*: data collection.

- Invited research presentations

EADA Business School, "Commercialization of mission-oriented organizations as a structural hybridization process", 11 October 2018, Barcelona, Spain.

LUISS Guido Carli University, "Commercialization of mission-oriented organizations as a structural hybridization process", 26 September 2018, Rome, Italy.

NOVA School of Business and Economics, “Commercialization of mission-oriented organizations as a structural hybridization process”, 16 March 2018, Lisbon, Portugal.

ETH Zurich, “Commercialization of mission-oriented organizations as a structural hybridization process”, 8 February 2018, Zurich, Switzerland.

- **Presentations at conferences**

78th Annual Meeting of the Academy of Management, 10-14 August 2018. Chicago, Illinois, USA.

34th EGOS Colloquium, 5-7 July 2018. Tallinn, Estonia.

1st IESE-LUISS Conference on Responsibility, Sustainability and Social Entrepreneurship, 18-19 April 2017. Rome, Italy.

76th Annual Meeting of the Academy of Management, 5-9 August 2016. Anaheim, California, USA.

19th International Symposium on Ethics, Business and Society, 4-5 July 2016. IESE Business School, Barcelona, Spain.

31st EGOS Colloquium, PhD Workshop, 2-4 July 2015. Alba Graduate Business School at The American College of Greece, Athens, Greece.

DRUID15 “The Relevance of Innovation”, 15-17 June 2015. Luiss Business School, Rome, Italy.

11th Workshop on New Institutionalism in Organization Theory, 26-27 March 2015. WU University, Wien, Austria.

74th Annual Meeting of the Academy of Management, 1-5 August 2014. Philadelphia, PA, USA.

30th EGOS Colloquium, 3-5 July 2014. Rotterdam School of Management, Erasmus University, Rotterdam, Netherlands.

EuSPRI Early Career Researcher Conference "Entrepreneurship for societal challenges", 21-23 May 2014. Università Politecnica delle Marche, Ancona, Italy.

10th Annual NYU Stern Conference on Social Entrepreneurship, 6-8 November 2013. NYU Stern School of Business, New York, NY, USA.

7th Colloquio Scientifico Annuale sull'Impresa Sociale [7th Annual Scientific Colloquium on Social Entrepreneurship], 7-8 June 2013. Università degli studi di Torino, Turin, Italy.

4th EMES International Conference on Social Enterprise, 1-4 July 2013. Liège, Belgium.

DRUID13 35th Celebration Conference, 17-19 June 2013. ESADE Business School, Barcelona, Spain.

PROFESSIONAL MEMBERSHIP AND SERVICE

- **Affiliations**

Academy of Management (AoM): Organization and Management Theory (OMT) division; Social Issues in Management (SIM) division.

European Group for Organizational Studies (EGOS)

- **Ad hoc reviewer for**

Journal of Business Ethics; Journal of Management Studies; Research Policy.

- **Institutional service**

Co-organizer for the track “The Quest for Social Impact: Opportunities and Challenges for Hybrid Organizations”, EURAM 2019, SIG: Business for Society.	2018 – 2019
Member of the organizing committee for “1st IESE-LUISS Conference on Responsibility, Sustainability and Social Entrepreneurship”. 18-19 April 2017, Rome, Italy.	2017
Member of the Ethics, Responsibility and Sustainability Hub (ERSHub) at Luiss Business School, Rome, Italy.	2014 – Present

TEACHING

<i>Business ethics and social responsibility</i> . Master of Science course. Main instructor, Católica Lisbon School of Business & Economics, Lisbon, Portugal.	2018
<i>Critical thinking in management</i> . Master of Science course. Main instructor, Católica Lisbon School of Business & Economics, Lisbon, Portugal.	2018
<i>Corporate social responsibility and sustainability: New competitive strategies</i> . Master dissertation seminar. Main instructor, Católica Lisbon School of Business & Economics, Lisbon, Portugal.	2017
<i>Business ideas with impact: Social innovation and social entrepreneurship</i> . Master dissertation seminar. Main instructor, Católica Lisbon School of Business & Economics, Lisbon, Portugal.	2017
<i>Business ethics and social responsibility</i> . Master of Science course. Invited speaker, Católica Lisbon School of Business & Economics, Lisbon, Portugal.	2017
<i>Critical thinking in management</i> . Master of Science course. Invited speaker, Católica Lisbon School of Business & Economics, Lisbon, Portugal.	2017
<i>Organization theory and digital networks</i> . Master of Science course. Teaching assistant, LUISS Guido Carli University, Rome, Italy.	2016
<i>Global social entrepreneurship</i> . Master of Science course. Teaching assistant, Glasgow Caledonian University, Glasgow, Scotland.	2015
<i>Contemporary business and society issue</i> . Master of Science course. Teaching assistant, Glasgow Caledonian University, Glasgow, Scotland.	2015
<i>How do successful entrepreneurs think?</i> Invited speaker, Microsoft Youthspark Programme - Startup revolutionary road. Microsoft Milan, Milan, Italy.	2014
<i>Management of innovation</i> . Master of Science course. Teaching assistant. LUISS Guido Carli University, Rome, Italy.	2013 – 2014
<i>Economics and management of innovation</i> . Master of Science course. Teaching assistant, LUISS Guido Carli University, Rome, Italy.	2013 – 2014
<i>Enterprise creation and development</i> . Master of Science course. Teaching assistant, LUISS Guido Carli University, Rome, Italy.	2012 – 2013

OTHER ACTIVITIES

Business model development for “Pronto Intervento Disagio” (prison based social enterprise), Rome, Italy. 2018

Social Return On Investment (SROI) development for “Comunità di San Patrignano” (drug rehabilitation social enterprise), Coriano, Italy. 2017 - Present

LANGUAGES

English: fluent
Spanish: basic

REFERENCES

Prof. Francesco Rullani

LUISS Guido Carli University
Department of Business and Management
Viale Romania 32, 00198 Rome, Italy
Ph: +39 0685225935
Mail: frullani@luiss.it

Prof. Antonino Vaccaro

IESE Business School
Department of Business Ethics
Av. de Pearson, 21, 08034 Barcelona, Spain
Ph: +34 932534200
Mail: avaccaro@iese.edu

Prof. Riccardo Maiolini

John Cabot University
Via della Lungara 233, 00165 Rome, Italy
Ph: +39 3492219793
Mail: rmaiolini@johncabot.edu