

CHRISTIAN PEUKERT

Assistant Professor of Information Systems and Management

September 2018 - up-to-date and more information at www.christian-peukert.com

Contact Details

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Positions

- since 09/2017 ASSISTANT PROFESSOR (TENURE TRACK)
Católica-Lisbon School of Economics and Business
Universidade Católica Portuguesa, Portugal
- since 02/2014 SENIOR RESEARCH ASSOCIATE (POST-DOC)
Department of Business Administration
University of Zurich, Switzerland
- 03/2011 - 01/2014 RESEARCH AND TEACHING ASSISTANT (PHD-STUDENT)
Institute for Strategy, Technology and Organization
LMU Munich, Germany
- 09/2009 - 03/2011 RESEARCH AND TEACHING ASSISTANT (PHD-STUDENT)
Institute of Economic Policy
Ulm University, Germany

Research visits

- Northeastern University, Economics Department, Boston USA
(11/2016, 01/2017, 08/2017)
- Hunter College at CUNY, Economics Department, New York, USA
(07/2013, 08/2014, 02/2015, 01/2016, 04/2016)
- ZEW Mannheim, Digital Economics Research Group, Mannheim, Germany
(2009, 2010)

Education

- 03/2011 - 05/2014 DOCTOR OECONOMIAE PUBLICAE
(equivalent to PhD; summa cum laude)
LMU Munich, Germany
Supervisors: Tobias Kretschmer, Dietmar Harhoff
- 03/2011 - 05/2013 MASTER OF BUSINESS RESEARCH
LMU Munich, Germany
- 10/2005 - 09/2009 DIPLOM-WIRTSCHAFTSWISSENSCHAFTLER
(equivalent to MSc; Management and Economics)
Ulm University, Germany
- 02/2008 - 05/2008 STUDIES ABROAD
University of St. Gallen, Switzerland

Research Interests

Economics of Digitization, Network Industries, Innovation and Intellectual Property

Publications

Refereed Journal Articles

- (1) “Determinants and Heterogeneity of Switching Costs in IT Outsourcing: Estimates from Firm-Level Data”, forthcoming in *European Journal of Information Systems*.
- (2) “Demand Variation, Strategic Flexibility and Market Entry: Evidence from the U.S. Airline Industry” (with Jörg Claussen and Christian Essling), forthcoming in *Strategic Management Journal*.
- (3) “Catch Me if You Can: Effectiveness and Consequences of Online Copyright Enforcement” (with Luis Aguiar and Jörg Claussen), forthcoming in *Information Systems Research*.
- (4) “Competition for Attention in the Digital Age: The Case of Single Releases in the Recorded Music Industry” (with Johannes Koenen and Christian Essling), 2017, *Information Economics and Policy*, 40, 26-40.
- (5) “Piracy and Movie Revenues: Evidence from Megaupload” (with Jörg Claussen and Tobias Kretschmer), 2017, *International Journal of Industrial Organization*, 52, 188-215.
- (6) “R&D Outsourcing and Intellectual Property Infringement” (with Philipp Buss), 2015, *Research Policy*, 44(4), 977-989.

Articles in Edited Volumes

- (5) “External Technology Supply and Client-Side Innovation”, 2012, in: D. Audretsch, E. Lehmann, A. Link, A. Starnecker (Eds.), *Technology Transfer in a Global Economy*, 161-184, Springer, New York.

Selected conference and seminar presentations

NBER Digitization Meeting (2018), NBER Summer Institute (Poster presentations 2014 & 2015), Northwestern SEARLE Center Internet Conference (2014, 2015, 2017), IIOC (2012-2018), Digital Economics Conference Toulouse (2017 & 2018), ZEW ICT Conference (2011, 2013, 2014, 2015, 2017), DIW Berlin Applied Micro Seminar (2017), Northeastern Econ Department (2017), DICE Düsseldorf (2016), ParisTech Telecom (2015), Toulouse Applied Micro Seminar (2014), Copenhagen Business School Innovation Department (2014).

Media Coverage

- Piracy and Movie Revenues: Evidence from Megaupload
 - Examples of global coverage: Wall Street Journal, Washington Post, Los Angeles Times, MIT Technology Review, Variety
 - Examples of German and Swiss coverage: Süddeutsche Zeitung, NZZ, Bild, n-tv
- Video Killed the Radio Star? Online Music Videos and Digital Music Sales
 - Centrepiece Magazine, ESRC Britain in 2015
- Online Copyright Enforcement, Consumer Behavior, and Market Structure
 - Examples of global coverage: Business Insider, Wired, Engadget
 - Examples of German and Swiss coverage: Spiegel, Handelsblatt, NZZ, Bild

Grants, Scholarships and Awards

- 2018 Portuguese Science and Technology Foundation Grant (EUR 238,000) with Miguel Godinho Matos
- 2016 University of Zurich Graduate Campus Grant (CHF 10,000), with Juliane Lischka and Paolo Bizzozero
- 2015 Award for Presentation at International Conferences (German Economic Association and German National Bank)
- 2014 NET Institute Summer Grant (\$3,000), with Lisa M. George
- 2014 Dissertation Award (LMU Management Alumni)
- 2013 NBER Economics of Digitization and Copyright Initiative Research Grant (\$15,000), with Jörg Claussen and Tobias Kretschmer
- 2011 Award for Presentation at International Conferences (German Economic Association and Swiss National Bank)
- 2008 Scholarship from German Academic Exchange Service (DAAD)

Professional Activities and Services

- Associate Editor at Information Economics and Policy
- Ad-hoc Reviewer for Academy of Management Annual Meeting, Cambridge University Press, Communications of the ACM, European Journal of Law and Economics, European Management Review, Information Economics and Policy, Journal of Cultural Economics, Journal of Media Business Studies, Journal of Strategy and Business, Review of Industrial Organization, Research Policy, Technovation, The B.E. Journal of Economic Analysis and Policy
- Member of the Organizing Committee of Media Economics Workshop Zurich (2016), Management and Economics of ICT Conference Munich (2012)

Affiliations

- DIW Research Fellow (Department of Firms and Markets), Berlin Germany
- CESifo Research Network Affiliate, Munich Germany
- Member of the Advisory Board of CollectID, a blockchain and NFC-based verification and resale platform for collectibles, Zurich Switzerland

Teaching Experience

Católica-Lisbon

- Platforms and the Digital Economy (MBA)
- Economics and Management of Digitization (Master)
- Platforms and Digital Business Models (Master)
- Technology Strategy (Master)
- Business Research Methods (Master)

University of Zurich

- Economics of Innovation (Master, Lecture)
- Economics of Innovation (Master, TA)

University of Basel

- Cultural Economics (Master)

IAE Toulouse

- Selected Issues on the Economics of Innovation (Master)

LMU Munich (TA)

- Quantitative Data Analysis (Bachelor)
- Advanced Data Analysis (Master)
- New Products: From Ideas to Markets (Master)
- Management and Economics of Network Industries (Bachelor)
- Public Affairs (Bachelor)
- Dynamics in Organizational Design (Bachelor)

EM Lyon (TA)

- Managerial Economics (Master)

Ulm University (TA)

- Applied Econometrics (Master)
- Growth and International Economics (Master)
- International Monetary Economics (Master)